

TATE RACHEL

Multimedia Designer

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QUALIFICATION HIGHLIGHTS:

- Skilled in a wide range of the Adobe Suite programs such as: Illustrator, Photoshop, InDesign, After Effects, Lightroom, and XD.
- Completed post-secondary courses include visual design, branding, and digital design.
- Skilled in Microsoft Office suite.
- Experience using remote working systems such as Asana.
- Excelled ability in time management and organization.
- Previous experience maintaining social profiles and content.
- Strong communication skills both written and verbal.

EDUCATION:

Bachelor of Design, Co-op Degree Program 2017-2021

Conestoga College, Kitchener, Ontario

- Second year Dean's Honour List
- GPA: 3.8

RELATED EXPERIENCE:

Graphic Designer, Conestoga College 2019-2021

Kitchener, Ontario

- Create social media content, print materials, planners, web assets and other various branding materials.
- Create visuals using Adobe software to communicate ideas.
- Develop various forms of branding material which reflects company guidelines and brand tone.

Graphic Designer, Equitable Life of Canada Sept 2020 - Jan 2021

Waterloo, Ontario

- Create digital and print marketing campaigns.
- Create animations and media assets.
- Develop accessible PDF forms and update documents.

ADDITIONAL EXPERIENCE:

Public Worker, City of Richmond Hill 2018-2019

Richmond Hill, Ontario

- Assist members of the public with general inquiry.
- Develop and maintain agricultural grounds according to the direction of the supervisor.

Camp Counselor, City of Richmond Hill 2017-2018

Richmond Hill, Ontario

- Responsible for planning and implementing activities for the week.
- Lead large groups of campers in engaging activities.
- Performed customer service duties with parents and guardians.

INTERESTS

